Body image experts are hopeful that a new era will usher in more such body-positive images and attitudes. In 2016, toy manufacturing company Mattel announced the expansion of its Barbie Fashionistas doll line to include three body types -- tall, curvy and petite -- as well as a variety of skin tones and hair styles. Hide Caption. 11 of 11.  As societal views of a woman's body changed over time, so did the shape and construction of the corset, also sometimes referred to as stays. The 18th-century stay mirrored a cone-shaped silhouette, but by the 1790s, shorter stays emerged, resembling proto-brassieres, which complemented the new fashion trend of high-waisted dresses. “There was an emphasis on under-structure to shape the body."