Moving the energy business from smart to genius by building corporate IQ

Summary

Moving the energy business from smart asset developers to genius organizations by building corporate intelligence quotient (IQ) is advocated in this study. A company's overall effectiveness in creating primary business value from the available knowledge resources (internally and externally) can be expressed as a corporate IQ score in the framework defined here, using a new questionnaire comprising 140 questions. This questionnaire has now been applied to seven energy companies: five oil operators, one service company, and one natural-gas transmission-service operator. The sample groups are still small, but an interesting pattern emerges that confirms the general notion that internationally operating companies are best at developing organizational intelligence. Their higher corporate IQ is essential to enable them to operate effectively in a highly competitive market. The new data reported here may provide useful insight for national oil companies (NOCs) that wish to improve their organizational intelligence if required by an ambition to internationalize their operations. Companies that excel at organizational learning are better prepared to outperform their competitors. International oil companies (IOCs) also can strive to further the enhancement of their corporate IQ by use of the periodic assessments and interventions outlined in this study.

References


Looking for more?

Some of the OnePetro partner societies have developed subject-specific wikis that may help.

_PetroWiki_ was initially created from the seven volume *Petroleum Engineering Handbook* (PEH) published by the Society of Petroleum Engineers (SPE).
The **SEG Wiki** is a useful collection of information for working geophysicists, educators, and students in the field of geophysics. The initial content has been derived from: Robert E. Sheriff's *Encyclopedic Dictionary of Applied Geophysics*, fourth edition.

Offering case studies from the energy sector, this book explains the principles of organizational learning aimed at improving organizational intelligence. Includes a corporate IQ test for insight into how an organization can stay at the competitive frontier. Get A Copy. Kindle Store. Amazon. Stores ▾. Audible Barnes & Noble Kobo Apple Books Google Play Abebooks Book Depository Indigo Alibris Better World Books IndieBound. Libraries. Building Corporate IQ - Moving the Energy Business from Smart to Genius gives a clear outline of organizational intelligence and provides a framework for practitioners of good leadership. The synthesis starts with an overview of the fundamental skills and competencies mastered by leaders and team members in organizations. Illustrated with case studies from the energy sector, Building Corporate IQ - Moving the Energy Business from Smart to Genius explains the guiding principles of organizational learning, with the goal of developing better organizational intelligence. Building Corporate IQ is an approach with similar intent. MBA graduates and seasoned professionals will find this Executive Guide a powerful reference during their careers.” Ruud Weijermars, "Building Corporate IQ – Moving the Energy Business from Smart to Genius: Executive Guide to Preventing Costly Crises" S,...,ger | 2012 | ISBN: 0857296787 | 327 pages | PDF | 14 MB. This entry was posted in Other E-books and tagged 0857296787, Building Corporate IQ - Moving the Energy Business from Smart to Genius, Crises"S,...,ger, Genius Ruud, Lana, Weijermars, on May 16, 2014 by PDF.