Opening Artists’ Books to the User: An Example with Potential Approaches

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Abstract

Artists’ books are an increasingly popular collecting area both for art libraries and for special collections. Their experimentation with the book form and emphasis on hand techniques for production dovetail nicely with early printed book collections, highlighting modern approaches to bookmaking techniques that have been used for hundreds of years. The 2010 OCLC Research Survey Taking Our Pulse identified artists’ books as “the specific area most frequently named” for new collecting in special collections. In this paper we will discuss a specimen artist’s book and various issues and approaches to cataloging it.

Artists’ books pose particular challenges to special collections . . .

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4.2. Potential Strategies Facilitating PYP-MYP-DP Transition: More Action Research Needed. 29. RQ1: How are “approaches to learning” related theories and practices perceived and outlined in the curriculum of various national and international educational systems? What are their commonalities in terms of goals, objectives, components and other considerations? This is a literature review project focusing on “approaches to learning” related theories and their implementation at the school and classroom levels. To answer the four research questions, an extensive search and review of the existing relevant literature was conducted. A user-centered approach to creating and packaging content focuses on the end-goal the organization has for the audience and the impact the organization wants to have on their audience’s behavior. This is more than a subtle change in thinking for most organizations. Mapping potential messages to your user’s journey provides additional insight and ensures your messages are tracking towards your goals. Figure 1. This journey map from USA.gov shows Michael’s path as he tries to get information about taxes. Landing pages can give users the opportunity to survey the content available (the bites) and drill down where they are most interested (snacks and meals). Pull quotes or callout facts on an article (bites) tease readers and entice them to read the whole thing (the meal).